

PAESE
C O S M E T I C S

PRODUCT CATALOGUE



We are Paese – color cosmetics brand. At Paese, we think of cosmetics as more than just products for applying attractive make-up. We love natural feminine beauty and don't want to change or hide a woman. We believe that the perfect make-up should enhance a woman's natural glow and beauty. We are passionate about our own production and laboratory development which gives us real influence over the entire manufacturing process. We're continually working on building brand recognition and improving our cosmetics by enriching Paese products with active skincare ingredients. Additionally, we co-operate with scientific institutions on a regular basis in order to create innovative product formulas.

We are pleased to be making high-quality, world-class cosmetics in Poland. Get to know us!



- bases 6
- foundations & DD Cream10
- powders & highlighters..... 17
- bronzers..... 24
- blushes 25
- contour palettes..... 26
- make-up correctors & concealers..... 27
- eye products 28
- eyeshadows..... 30
- eyeliners 40
- mascaras 44
- brow products..... 46
- make-up brushes 48
- lipsticks 50
- lip products..... 53
- make-up removers..... 55
- care products..... 56
- oils..... 58
- nail conditioners..... 60



correcting make-up base

 **complexion**
grey
and tired
15ml

Product contains green pigments to even out complexion. It neutralizes redness, conceals blemishes and reduces the look of fine lines. Softly mattifies and smooths. It creates a light, velvety film on the skin surface, ensuring long lasting hydration. It extends make-up durability.



mattifying make-up base

 **complexion**
oily
combination
15ml

Silicone base ensures a strong matte effect, diminishing the look of shiny oily skin. Hides enlarged pores. Smooths and evens the skin surface. Improves firmness and tightness of the skin. Extends make-up durability.



illuminating make-up base

 **complexion**
grey and tired
deprived
of healthy glow
15ml

Contains illuminating micropigments which reflect the light, brightening a tired and grey complexion. Effectively smooths out minor wrinkles. Gives subtle matte effect. Smooths and evens the skin, hides enlarged pores. Helps create perfect and long lasting make-up. Leaves the skin with a kashmir-like finish.



smoothing make-up base

 **complexion**
dry
normal
15ml

Cream make-up base prepares the skin before applying make-up, concealers, powders or rouge. It smooths the skin, evens its surface. Prolongs make-up durability. Maintains a sufficient level of hydration. Gives the skin a subtle matte finish.


correcting make-up base

 **complexion**
grey
and tired
20ml

Product contains green pigments to even out complexion. It neutralizes redness, conceals blemishes and reduces the look of fine lines. Softly mattifies and smoothes. It creates a light, velvety film on the skin surface, ensuring long lasting hydration. It extends make-up durability.



illuminating make-up base

 **complexion**
grey and tired
deprived of healthy glow
20ml

Contains illuminating micropigments which reflect the light, brightening a tired and grey complexion. Effectively smoothes out minor wrinkles. Gives subtle matte effect. Smoothes and evens the skin, hides enlarged pores. Helps create perfect and long lasting make-up. Leaves the skin with a kashmir-like finish.

mattifying make-up base

 **complexion**
oily
combination
20ml

Silicone base ensures a strong matte effect, diminishing the look of shiny oily skin. Hides enlarged pores. Smoothes and evens the skin surface. Improves firmness and tightness of the skin. Extends make-up durability.



smoothing make-up base

 **complexion**
dry
normal
20ml

Cream make-up base prepares the skin before applying make-up, concealers, powders or rouge. It smoothes the skin, evens its surface. Prolongs make-up durability. Maintains a sufficient level of hydration. Gives the skin a subtle matte finish.

hydrobase

special moisturizing base which beautifies and cares

Moisturizing make-up base.

Rich in vitamins, active ingredients and peptides, the base prepares the skin for applying foundation – it moisturizes, strengthens, regenerates and extends the life of make-up. This is a unique combination of a skincare product and make-up base. Hydrobase gently soothes, enlivens and complements the deficiencies of water in the skin, while preparing it to apply make-up. Contains exceptional ingredients reflecting light. It eliminates fine lines and imperfections so the skin gains a subtle glow and regains firmness and smoothness. Its excellent consistency simplifies application and mixing with any foundation.

For all skin types.

Anti-ageing peptide:

Specialized in combating the negative effects of time and environmental factors. In vivo studies have shown it significantly reduces existing wrinkles, effectively reduces age spots and pigmentary disorders. It also possesses anti-inflammatory properties.

Polysaccharides:

- They act immediately, relieving irritation. They also have film-forming and moisturizing properties, also improving the application of the final product.
- Active polysaccharides contained in hydrobase intensively intensify skin renewal processes and stimulate the production of sirtuin – anti-inflammatory and antiaging proteins.
- Polysaccharides rich in L-ramnin inhibit inflammation, reduce redness and soothe the skin. Improve overall skin comfort by stimulating the synthesis and release of endorphins.

Pseudo-ceramides

Penetrates the epidermis structure, protects it from excessive water loss and unfavorable effects of external factors.



**BEST
SELLER**

Dermolient of olive origin

Strongly compatible with human skin. Contains a mixture of fatty acids, composition very similar to the composition of fatty acids of human skin.

- Immediately moisturizes (the effect of moisturizing is visible after 30 minutes of application and remains at the same level for another 2hrs)
- With systematic use, it significantly improves the condition of skin hydration and elasticity
- Increases the integrity of the skin barrier

Low Molecular Weight Hyaluronic Acid

It has a remarkable ability to maintain proper skin hydration. Penetrating through the stratum corneum of the skin's epidermis, it replenishes the deficiency of naturally occurring hyaluronic acid. In synergy with other regenerating ingredients, it keeps the skin optimally hydrated for many hours.

Golden pigment

Its opalescence gives the skin a subtle, natural lightening effect.

30ml

bases

foundations

Paese foundations are created from the **highest quality ingredients** and, therefore, also provide a skincare aspect. A wide color range means a suitable shade for any skin tone. Each foundation contains numerous active ingredients with beneficial properties.

Thanks to their long lasting effect, your skin will look **fresh and radiant** all day long without the need for touch-ups.

long cover fluid



BEST SELLER

complexion
dry
normal
sensitive
■■■■
coverage
strong
30ml

- alabaster
- 00 porcelain
- 0,5 ivory
- 01 light beige
- 1,5 beige
- 02 natural
- 03 golden beige
- 04 tanned

Perfectly evens the skin color and hides all imperfections. It has a creamy, rich consistency - very convenient to apply. Gives long lasting coverage, making skin look fresh, radiant and natural all day long. Moisturizes the skin. Contains filter SPF6.

Active ingredients:

- Provitamin B5** - moisturizes and soothes skin irritations
- Vitamin A, C and E** - ensure skin nourishment and protection against UV

expert matte foundation



complexion
oily
combination
■■■■
coverage
strong
30ml

- 501 warm beige
- 502 natural
- 503 golden beige

"Fluid to powder" formula leaves the skin with a velvet-like feeling without the necessity of an additional coat of powder. Gives very strong coverage of any imperfections. It provides an ideal mattifying balance between the dry and shiny parts of skin, at the same time moisturizing the rest of the complexion.

Active ingredients:

- Hyaluronic acid** - provides the optimum level of skin moisturizing
- Mattifying microsponges** - gently absorbs the excess of sebum
- Vitamin E** - being an effective antioxidant
- Titanium oxide** - a natural mineral which provides an effective protection against UVA and UVB radiation

sebum control



complexion
oily
combination
■■■■
coverage
strong
30ml

- 400 porcelain
- 401 warm beige
- 402 natural
- 403 golden beige

Mattifying and covering foundation. Oil-free, water based silicone enriched product allows the skin to breathe and prevents pores from clogging. Sebum control formula recognizes and balances oily and dry areas. Active microsponges disperse sebum and ensure matte finish. Skin is perfectly smooth and imperfections are covered.

liquid powder double skin aqua

Lightweight, moisturizing foundation for dry complexions. It creates a gentle waterproof film on the facial surface ensuring perfectly smooth skin. It doesn't leave an oily layer and it doesn't dehydrate skin. Specially selected flaked pigments ensure even natural color. Includes **vitamins A, C, E and F and silk amino acids** which nourish skin, enhance its hydration, support the synthesis of collagen and speed up cell regeneration. It ensures the **non-transfer** effect.


 **complexion**
dry
 **coverage**
medium
 30ml



-  **10A**
light beige
-  **20A**
natural
-  **30A**
medium beige
-  **40A**
dark beige



liquid powder double skin matt

Mattifying foundation for oily and combination complexions. It absorbs the excess of sebum, creating a gentle, matt film on the skin's surface leaving it perfectly smooth. Specially selected flaked pigments ensure even natural color. It optically evens the skin. Includes vitamins A, C, E and F which nourish facial skin. It ensures the non-transfer effect.



 **complexion**
oily
combination
 **coverage**
medium
 30ml





-  **10M**
light beige
-  **20M**
natural
-  **30M**
medium beige
-  **40M**
dark beige



lifting foundation

Lightweight and smoothing foundation. Foundation subtly mattes and covers imperfections. Its rich formula effectively firms the skin. It contains lifting polymers which optically smoothe wrinkles. Silicon and magnesium support the synthesis of collagen. Vitamins A, C and E have antioxidant properties and improve the color of the skin. D-panthenol moisturizes and soothes skin irritations.

 **complexion**
dry
tired
mature
 **coverage**
medium
 30ml

-  **100**
porcelain
-  **101**
warm beige
-  **102**
natural
-  **103**
golden beige









lush satin multivitamin brightening foundation

Foundation with exotic fruit extracts. It ensures fresh looking, healthy and even skin. Complex of active bio-elements regulate sebum secretion, promotes the synthesis of collagen and hyaluronic acid in the skin.

Active ingredients:

Mango, papaya and pomegranate extracts – smooth, nourish, revitalize and improve the skin's color
Vitamin PP, A, C and E – moisturize dehydrated areas of the skin
Zinc oxide – protects against free radicals, provides skin with all necessary components and enhances its color
Lifting polymers – optically smoothes wrinkles

 **complexion**
dry
grey and tired
 **coverage**
medium
 30ml

-  **30**
porcelain
-  **31**
warm beige
-  **32**
natural
-  **33**
golden beige





collagen moisturizing foundation

Creamy moisturising foundation with long-lasting action. Formula rich in active ingredients such as aloe vera extract and collagen, smoothes and nourishes while d-panthenol, soothes irritations. Due to its soothing properties it can be used after aesthetic medicine treatments.

Active ingredients:

Aloe vera - soothes the skin, hydrates and protects against external factors
D-panthenol - has soothing and anti-inflammatory properties



foundations

DD cream Daily Defense

All-year-round tinted cream created in our laboratory. It provides complex care: nourishment, antioxidation and protection for all skin types. It forms a barrier against unfavorable environmental factors such as air pollution and UV radiation. Color – it guarantees optimal covering and naturally glowing skin. Care – it protects and moisturizes your skin slowing the aging process. SPF 30 guarantees a high degree of protection against UVA/UVB rays. DD cream makes your skin balanced and hydrated. Complexion is beautifully radiant and skin tone is even.

Active ingredients:

Earth Marine Water - filtered through underground rocks on the French Island of Normoutier has unique mineral properties. Rich in zinc, magnesium and iron, it remineralizes, revitalizes and detoxifies your skin.

Citrus Aurantium Durcis Fruit Extract – rich in oligoelements, it protects cells from oxidative stress that causes skin aging. It also revitalizes gray and dull complexions.

30 ml

 **complexion**
all types
 **coverage**
medium

30ml

-  **1N**
ivory
-  **2W**
beige
-  **3N**
sand
-  **4W**
golden beige
-  **5N**
honey
-  **6W**
golden tan



SPF30

SPF 30 powder – a unique pressed powder for any skin type. It soothes irritations, provides optimum coverage and unequalled levels of UVA and UVB protection and drying. The SPF 30 filter protects against free radicals and prevents skin aging. The silky, smooth texture of the powder allows for quick and easy application. Designed for dry and wet applications. Provides a long-lasting natural finish and beautiful make-up look long after application.

 **complexion**
every type
 **coverage**
strong
9g

-  **1W**
alabaster
-  **2W**
warm ivory
-  **3W**
sand
-  **4W**
warm natural



long cover powder

Pressed powder with strong care properties for oily, mixed and normal skin, for dry and wet application, guarantees a strong covering effect, perfects the make-up to ensure a matte finish. Rich in active ingredients, vitamin E, argan oil, allantoin, zinc oxide. An indispensable item for everyday make-up as well as meeting the needs of professionals.

 **complexion**
oily
combination
normal
 **coverage**
strong
8g

-  **10**
-  **20**
-  **30**
-  **40**
-  **50**
-  **60**
-  **70**



MINERALS
czyste
pure
MINERALS

mineral powder

Mattifying mineral powder comprises 60% natural clay, which visibly affects skin metabolism by allowing active ingredients, mineral salts and necessary oligo elements to penetrate the skin. Mineral powder is a multifunctional cosmetic - it can be used as a finishing powder or as a foundation. Hides all imperfections and evens out skin tone. The powder perfectly mattifies and minimizes the appearance of pores, has anti-bacterial properties, absorbs excess amounts of sebum and is responsible for keeping the right pH level of the epidermis.

☞ **complexion**
oily
combination
●●●●
coverage
strong
15g

- 1 light beige
- 2 natural
- 3 golden beige
- 4 tanned

rice powder

Ensures strong absorption of sebum and moisture, giving long lasting matte effect. Perfectly smoothes and evens the skin. It can be used as a primer or for finishing off make-up. Extends make-up durability. It leaves the skin smooth and gives a satin finish to make-up. Does not clog the pores.
No talc. No parabens. No allergens.

☞ **complexion**
oily
combination
○○○○
transparent
15g
○ white



**BEST
SELLER**

high definition

Ultralight loose powder which ensures a velvety soft skin with a matte finish. Meadowfoam present in the formula moisturizes and smoothes skin. Powder perfectly sets make-up and doesn't require touch-ups during the day. Soft focus effect optically minimizes imperfections and smoothes skin. Can be used during photo-shoots and every day for a natural look.

☞ **complexion**
every type
●●○○
coverage
medium
15g
○ transparent
● light beige
● medium beige



**BEST
SELLER**



bamboo powder

Ensures a long-lasting matte effect of the highest degree. Applied as a loose powder to obtain the effect of matte and smooth skin, with a subtle glow. Takes the form of white, soft and fluffy dust, which when applied leaves the skin with a transparent but non-white finish. Does not clog the pores. Vegetal alternative to mineral powder.

No parabens, no talc.

Active ingredients:

Silica - absorbs excess of sebum and moisture, it has antibacterial and calming properties **Silk powder**- has moisturizing properties

☞ **complexion**
oily and combination
with excess production
of sebum
○○○○
transparent
8g
○ white

matte powder semitransparent

Ideal as a make-up finish as well as for touch-ups. It levels the color and assures uniformity of the complexion. Thanks to the micronization of the powder components it is very light and practically imperceptible on skin. It leaves a natural matte finish. **No parabens. No allergens.**

complexion
mixed
normal
coverage
light

9g

- 1A**
warm beige
- 3A**
golden beige
- 5A**
natural
- 6A**
tanned



shimmer powder

Sheer glow pressed powder. A prism highlights or imitates a suntan, making the skin look healthy and relaxed. Highly ground pearl reflects the light, ensuring luminosity. It is a multifunctional product for modelling the face, as it can be used as a blusher, brightening powder or bronzer.

complexion
every type
coverage
medium

9g

- 01**
warm beige
- 02**
natural
- 03**
golden beige
- 04**
tanned



illuminating covering powder

It combines the velvety smoothness of powder and concealing properties of foundation. Gives skin a healthy glow. Being light-reflecting, it optically evens out any skin irregularities or even minor wrinkles

Active ingredients:
bee wax - moisturizes, makes the skin softer

complexion
dry
normal
coverage
medium

9g

- 1C**
warm beige
- 2C**
natural
- 3C**
golden beige
- 4C**
tanned



light boom! pressed highlighter

- **rich pearly consistency**
- **intensive light finish**
- **easy, convenient application**

Contains luminous pearls that absorb, disperse and manipulate light to imitate a natural, luminous glow. Thanks to its rich, pearly consistency, it immediately lights the face up after application, giving a brilliant color effect with pearly luminous finish. Universal shades match each type of beauty. The product can also be applied on the eyelids, neckline and shoulders.

8g

- 01**
arctic
- 02**
champagne



highlighter illuminating powder

Loose illuminating powder with silky consistency, leaves skin with a delicate shimmer. Micro particles reflecting the light enliven the skin, leaving it healthy and radiant. Powder is ideal for underlining the cheekbones, it can be used on the décolletage and arms.



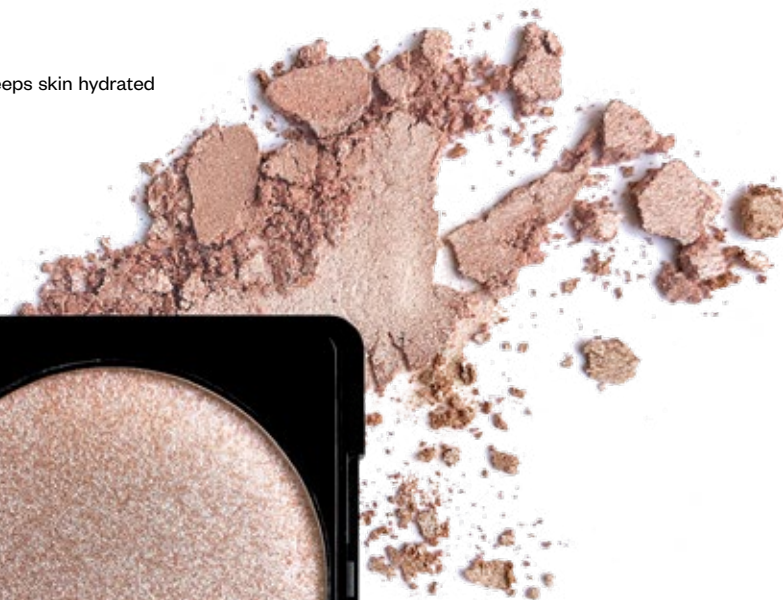
complexion
every type
15g
1 champagne

wonder glow highlighter

Wonder Glow Highlighter has an extra silky, weightless, ultra-smooth texture. Its champagne tone perfectly melts into skin and creates a flattering glow. The highlighter optically models facial features. It can also be applied for contouring the neckline and shoulders.

Active ingredients:

Porcelain Flower extract – keeps skin hydrated and smooth, regains skin's look



**MUST
HAVE**



sun of egypt bronzing illuminating powder

Exclusive, jewel-glittering and filled with gold particles. Ideal for illuminating and emphasising a suntan. It can be used instead of bronzer or blushers to underline cheekbones. The powder consists of mineral originated components: over 50% of its content are natural pearl (mica). It adheres perfectly, creating a long lasting effect. Doesn't clog the pores, because it contains neither oils nor waxes.



complexion
every type
15g
1 sunrise

powders

powders



mosaic bronzer

9g

- **multicolored three-dimensional formula**
- **lightweight natural finish**
- **beautiful tan in 5 minutes**

Inspired by the sun, the mosaic bronzing powder will make your skin appear as if you've spent the day at the beach – suntanned and brightened! Thanks to the natural shade, suitable for any complexion, the powder ensures golden tanned skin without any orange tint. Revolutionary formula easily spreads on the skin leaving an ultra-natural shade. Mosaic Bronzer allows you to adjust the level of opacity giving an amber, light finish without streaks or a powdery effect. Bronzer is perfect for day and evening, it can also be applied on eyelids, neckline and shoulders.

complexion
every type
coverage
medium
9g

- 1P
- 2P
- 1M
- 2M



bronzer bronzing powder

Bronzing powder with coconut oil. Product ideal for modelling contours of the face. It enhances and creates a suntan effect. Coconut oil perfectly moisturizes and gives the face a healthy glow. Best quality components and "long lasting" formula ensures product does not need to be reapplied during the day.

Active ingredients:

- Coconut oil** - moisturizes and gives face healthy glow
- Allantoin** - soothes skin irritations and moisturizes
- Vitamin cocktail A, C, E** - nourish and moisturize

blush

Focus on blush! A new blusher for cheeks from our Artist collection, unique neo colors, fantastic effect after the first brush stroke, unique high-quality formula, ideal for make-up artists, perfect for fashion make-up, exclusive package with mirror.



- 60
- 61
- 62



blush with argan oil

For every type of complexion. Blush helps to achieve a youthful appearance, brightens the face, enhances cheekbones and makes the face look slimmer. The delicate consistency of the product is based on highly ground powder ingredients and silicon oils. Application is easy and precise ensuring a long lasting effect. **No parabens. No allergens.**

Active ingredients:

- Argan oil** - moisturizes the skin, has strong antioxidant and regenerating properties
- Vitamin cocktail A, C and E** - nourish delicate skin



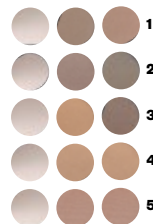
- 37
- 38
- 41
- 45
- 48
- 50
- 51
- 53
- 54
- 55
- 56
- 57



contour palettes

Perfectly matched color sets for face contouring. Lets you create three dimensional make-up. Highlighter enhances facial features, while bronzer hides imperfections.

Our new palette contains everything you need for perfect make-up: a bronzer, a highlighter and a blush. This practical trio has been collected in one convenient package. Long-lasting powders have velvety consistency and blend easily. To achieve the desired result, you can use these products separately or all together. **highlighter** – brightens your skin with gold **blush** – accents the chickbones with a glow **bronzer** – models facial features



long cover camouflage

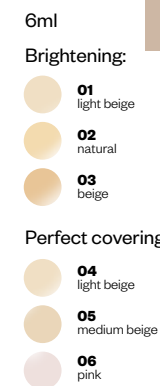
The reliable way to fight against discolorations and skin imperfections. Thanks to its innovative structure the product blends into the skin and gives a feeling of smoothness without leaving a fatty layer. Attributes of long cover camouflage make it possible to apply it perfectly. It is waterproof and resistant to attrition even in high temperatures. Product composition makes complexion optically smooth and imperfections disappear for the whole day.



clair concealer

Brightening concealers: Brighten dark circles under the eyes and remove signs of fatigue. Light, creamy, liquid consistency ideally melts into the fragile skin under the eyes.

Perfect covering: Signs of fatigue diminished. Under eye circles lightened and camouflaged. Rich in nourishing ingredients.



beauty record eyeshadow primer

Primer to be applied before using eyeshadows. Extends make-up durability. Creamy consistency and a delicate color suits every skin tone. Primer is easy to spread on the eyelid, gently mattes the eyelid, crease-free formula. Significantly reduces wrinkles, makes the skin more elastic and smooth. Active ingredients: Cyndrotheca Fusiformis Extract – microalga with a strong anti-wrinkle effect. It significantly increases the synthesis of collagen, reduces the depth and number of wrinkles, smoothes and tones the skin, making it soft and moisturized. Strengthens the skin, restoring its radiance, firmness and beauty. Confirmed by in vivo and in vitro studies.

Product is going to be launched in Q1/Q2 2019. Date to be confirmed.



pure pigments

Mineral pigments are loose, pearl eyeshadows. They create an illuminating effect and alluring make-up finish.



- 01 white pearl
- 02 frozen sun
- 03 light gold
- 04 terra rosa
- 05 green gables
- 06 golden brow
- 07 galaxy
- 08 smoke
- 09 pearly peach
- 10 stone



eyeshadows

Paese eyeshadows are an excellent choice for both day and evening make-up. Smooth texture and intense pigmentation make the color even and deep. A wide range of colors will allow each client to find a suitable one for herself.

foil effect eyeshadows

In our laboratory we have prepared a unique product - an eyeshadow that contains many active ingredients. As a result, it provides optimal care for the eyelid. Amazing colors of our foil eyeshadows correspond to the names of precious stones perfectly. The cream-powder formula guarantees excellent adhesion to the skin and long-lasting effect. Apply with the tip of your finger or a brush. The best effect is achieved when used on the eyeshadow primer.

Active Ingredients:

CeraFluid* - an exceptional biodisponible liquid ceramide, easy to use, showing the highest compatibility with the skin's components. It diminishes in vivo the appearance of wrinkles and improves skin elasticity as well as skin smoothness. It reinforces the horny layer skin wall to retain moisture within the skin, keeping the skin moisturized at all times.

*CeraFluid is owned by ROELMI HPC

Sericite (mica) - natural mineral which replaced talc (the most popular eyeshadow component). It helps in product application - easily spreads onto the skin, it has good adhesion and provides the soft-focus effect by reflecting light, so distracts attention from wrinkles.

Castor oil - provides the effect of velvety, smooth skin and beautiful gloss.

Active emollients - prevent water loss, support moisturizing. They soften the skin, provide a silky feel and smoothen fine wrinkles.

- 300 quartz
- 301 rose gold
- 302 coins
- 303 platinum
- 304 copper
- 305 jasper
- 306 onyx
- 307 antique
- 308 golden pearl
- 309 crown
- 310 royal gold
- 311 diamond
- 312 emerald
- 313 rubin
- 314 amethyst
- 315 sapphire



eyeshadows



NEW COLORS





warm memories eyeshadow palette

A palette of wonderful colors, ideally composed and inspired by nature, in which late summer encounters early autumn. The palette includes 12 warmth-filled hues, with foil, matte and satin textures. The lighter colors will brighten the gaze and delicately accentuate your natural beauty, whereas the darker ones will draw attention to a visionary personality, and perfectly blend with an evening outfit.



all about you eyeshadow palette

It's a tale of your daily pleasures and rituals. The palette includes 12 nude hues in various textures, from matte, through satin to metallic ones. The lighter hues will accentuate your natural beauty, and the darker ones will let you create an evening make-up filled with charm.



- cream
- vanilla
- cinnamon
- aubergine
- burgundy
- chestnut
- brown sugar
- royal gold
- terracota
- rubin
- jasper
- chocolate

- almond
- don't forget
- biscuits
- go to work
- silk lingerie
- chocolate
- cotton
- prosecco
- princess dream
- wake me up
- desert rose
- night affair

beauty rocks eyeshadow palette

12 eyeshadows inspired by intense glow and deep colors of precious stones. They perfectly adhere to the skin, and due to the well-selected pearls, create an astonishing foil effect. The eyeshadows have creamy-powder formula which improves the application process. They can be applied wet or dry.



- quartz
- rose gold
- copper
- jasper
- emerald
- amethyst
- diamond
- royal gold
- sapphire
- antique
- platinum
- onyx

NEW

All three palettes care for your skin. Each of the hues contains Cerafluid*.

Active ingredients:

CeraFluid* - an exceptional bio-disponible liquid ceramide, easy to use, shows the highest compatibility with the skin's components. It diminishes in vivo the appearance of wrinkles and improves skin elasticity as well as skin smoothness. It reinforces the horny layer skin wall to retain moisture within the skin, keeping the skin moisturized at all times..

*CeraFluid is owned by ROELMI HPC





glitter eyeshadows

Eyeshadows with the addition of glitter will give your look an amazing glow. Fantastically pigmented. Spread well on the eyelid. Perfect for evening make-up.

- 01 starless grey
- 02 starless nude
- 03 moonless violet
- 04 shimmer brown
- 05 moonlight sky
- 06 moonlight night



glam eyeshadows

Satin eyeshadow silky, smooth texture. Formula is based on intense pigmentation allowing for consistent and accurate pulped color on the eyelid, giving a soft illuminated effect. For dry and wet use.

- 200
- 201
- 202
- 203
- 204
- 205
- 206
- 207



sparkle eyeshadows

Eyeshadows with silky consistency, intense pigmentation, easy to apply and distribute. A selected range of colors suitable for all types of make-up.

- 405
- 407
- 412
- 418
- 425
- 427
- 428
- 432



kashmir eyeshadows



Matte eyeshadows create heightened color intensity. Their formula is based on triple pigmentation. Silicone particles embedded in the shadow consistency surround pigments to prevent color fading on the skin and for long wear. Can be used wet as eyeliner creating colorful and perfect lines.

- Mono:
- 601
- 602
- 604
- 605
- 606
- 609
- 612
- 614
- 666
- 667
- 671



kashmir neo eyeshadows

Matte eyeshadows in trendy summer colors. Give heightened color intensity. Formula is based on triple pigmentation. Can be used wet as eyeliner creating colorful and perfect lines.

-  650
-  654
-  660
-  661
-  662
-  663
-  664
-  687











opal eyeshadows

Silky eyeshadows with a delicate consistency. They contain a finely ground pearl which reflects the light creating a three-dimensional effect eye make-up. They do not irritate or sensitize, nor do they contain parabens.

- | | |
|---|--|
|  232 atacama |  239 colorado |
|  233 black canary |  240 golden brown |
|  234 frost bite |  241 hot summer |
|  235 saint tropez |  242 melba |
|  236 lady of the lake |  243 forest fruit |
|  237 vanilla chocolate |  244 plum pie |
|  238 cafe latte |  245 candy |
| |  231 ice queen |

diamond eyeshadows

Diamond eyeshadows contain over 50% natural pearl, ensuring a shiny metallic effect. Based on natural pigments, it can also be used on sensitive skin. Available in single colors or triple sets for flawless eye make-up. Shadows can be applied either wet or dry.

- Trio:
 -  700
 -  707
 -  712
 -  714
- Mono:
 -  7
 -  9
 -  11
 -  22



triple eyeshadows

Triple eyeshadows available in different formulas:

Matte eyeshadows - natural looking, popular colors for achieving a natural and daily look.

Sparkly eyeshadows - containing shiny particles of different thickness to achieve sparkle and shimmer on the eyelid. Can be applied wet - for more intense and vivid color and a metallic glow.

Retro:

-  217

Dancing Queen:

-  802

-  805

Luxus:

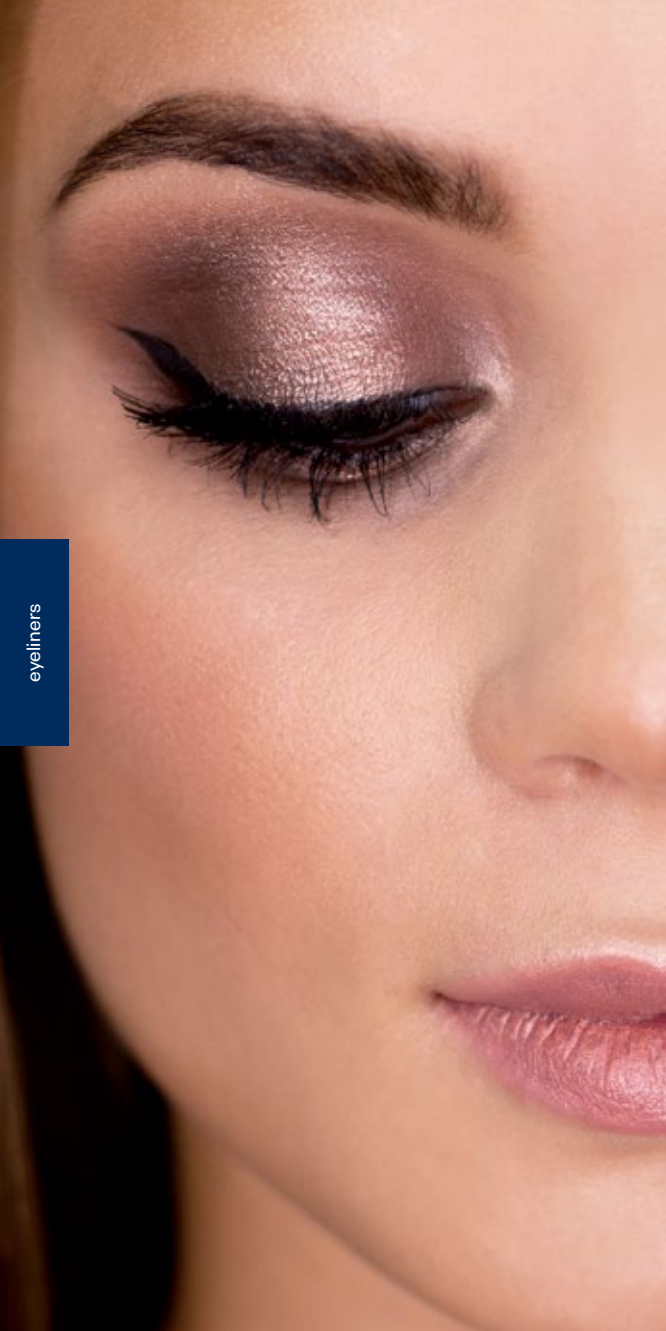
-  101

-  103

-  104

-  108

-  109



eyeliners



art liner

A unique and one-of-a-kind eye make-up product which will emphasize your look perfectly. Starting a with gently stressed line to an expressively graphic one. With this gel of an unusually ductile consistency, you can achieve a smoky eye effect. It is waterproof and it does not smudge or rub out.



- 01 jet black
- 02 cool grey
- 03 dark chocolate
- 04 blue jeans
- 05 green sea
- 06 golden écreu

soft eye pencils

This delicate pencil is perfect for emphasizing the eyes. It is extremely soft, making it very easy and convenient to apply. Its content of vitamins C and E nourishes the delicate skin around the eyes.



- deep black
- smoky brown
- écreu

waterproof eyeliners

Colored pencils rich in pigments which can create precise lines. Thanks to their waterproof formula, they are resistant to sweat and moisture and they stay on the eyelids the whole day. This retractable eyeliner allows you to do your make-up fast and precisely in all conditions and it protects the product from damage.

eyeliners



penliner

Waterproof felt-tip pen for eyes. Designed to draw thin or medium lines perfectly on the eyelids. Resistant to water, highly efficient and easy to apply. Leaves an expressive, deep and long-lasting line to emphasize the eyes. Stays on the lid all day without the need for any touch-ups. Penliner has a duo-tip applicator which you can take out and switch sides. **Alcohol free, fragrance free.**

linea automatic eyeliner



- black glam
- blue glam

Automatic retractable eyeliner in plastic, durable package. It includes a sharpener and sponge for blending. Its creamy soft consistency is ideal for the delicate skin of the eyelids. Ensures a long lasting effect (up to 12 hours). It has high resistance and doesn't smudge. Metal pigments create beautiful shine. **Preservative free.**



liquid eyeliner

- black
- 4,4g

Liquid ink with a thin brush will allow you to create a precise line. Its fast drying formula with high water and smudge resistance ensures a long-lasting effect. High saturation of pigments makes the color intensive and glossy. **Fragrance free. Paraben free.**



liquid deepliner

- black
- 4,4g

Liquid ink with a precise applicator which allow you to create a dramatic line that stands out. Fast drying formula with high water and smudge resistance provide a long-lasting effect. High saturation of pigments makes the color intensive and glossy. **Fragrance free. Paraben free.**



blacker than black

13ml

Specially designed brush will **curl the lashes** while the formula adds more **volume and strength**, keeping them shiny and black for the whole day. Even after applying a few coats of mascara it won't get clumpy. Mascara is great for people with sensitive eyes or contact lens wearers. The formula is based on many active ingredients that nourish the lashes and stimulate their growth.



adore 3D lash mascara

13ml

This mascara creates an immediate **3 in 1 effect: separating, lengthening and thickening lashes**. Its innovative, elastic brush perfectly separates, combs and smoothes the lashes. Silicone bristles optimize the amount of mascara, leaving no clumps. A formula based on soft waxes makes application easy. It creates a creamy and ultra-resistant effect. Formula contains powders for a volumizing effect.



adore curly lash mascara

13ml

Gives the eye a **panoramic, "fan" effect**. A special acrylate polymer maintains a long lasting curled lashes with "no-gravity" effect. Its spiral brush precisely combs lashes, separating each one, giving them length and curl. The applicator "catches" even the short lashes. Additional grooves along the brush form a reservoir to apply the right mascara amount onto the lashes.



adore volume lash mascara

13ml

A mascara specially designed for **achieving volume**. It ensures a long lasting and visible effect. Beautifully defines and separates lashes. A thick, nylon brush defines the lashes, giving them maximum volume with each stroke. The formula is based on soft waxes, making its consistency creamy and application easy and comfortable. This mascara has a carbon black, intense color.

brow products

Waterproof formulas, highly pigmented color and easy application make for the perfect eyebrow enhancers. These products are characterized by their high efficiency and matt-powdery finish..



brow couture pomade

Waterproof formulas, highly pigmented color and easy application make for the perfect eyebrow enhancers. These products are characterized by their high efficiency and matt-powdery finish.

- 01 taupe
- 02 blonde
- 03 brunette
- 04 dark brunette



brow couture gel

Waterproof gel formula and natural ultra-light texture make for a delicate natural eyebrow make-up. May be used alone or after using an eyebrow pencil to intensify the effect. A silicone toothed brush perfectly grabs and covers every hair, the optimum amount for one application is one "click". The gel is resistant to smudging, has 12 hours of durability without the need to correct. It doesn't crush, harden or stick hairs together. Without parabens, ophthalmologically tested.

- 01 transparent
- 02 blonde
- 03 brunette



brow couture pencil

Eyebrow pencil with a waterproof formula. Provides 12hrs of durability of eyebrow make-up. The pencil formula ensures easy and precise application and a natural, matt finish. The crayon is resistant to high temperatures and has been tested ophthalmologically.

- 01 taupe
- 02 blonde
- 03 brunette

brow products

brow products

12 brushes to achieve the perfect make-up

make-up brushes



no 1P big flat brush for powder



no 2P cat's tongue brush for foundation



no 3 flat top brush for base, foundation, powder and blush



no 4P slanted brush for blush



no 5P cat's tongue brush for concealer



no 6 brush for correcting eyebrow lines



no 7P slanted brush for eyeshadows



no 8P brush for blending



no 9P brush for eyeshadows



no 10P domed brush for eyeshadows



no 11P short brush for eyeshadows

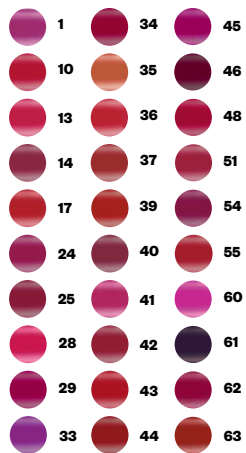


no 12P pencil brush for eyeshadows

make-up brushes

lipsticks

Paese lip products provide varied finishes to lip make-up. Starting from transparent care, through half satin to strong covering matte. The best-selling product from our range is Silky Matt, an extremely durable liquid lipstick with a matte finish. Its powder formula makes application easy. It won't rub off, dry your mouth, shine or stick!



lipstick with argan oil

This lipstick ensures strong coverage, intensive color and a mirror-like shine. Its formula is based on best quality ingredients and strong pigments to achieve a long-lasting effect.

Active ingredients:

argan oil - demonstrates strong hydrating and skin properties and thanks to its high levels of natural antioxidants, it protects the skin from the harmful effects of free radicals
Vitamin cocktail A, C and E - ensures nourishment of the delicate lip skin and its regeneration

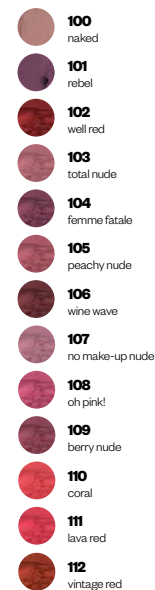
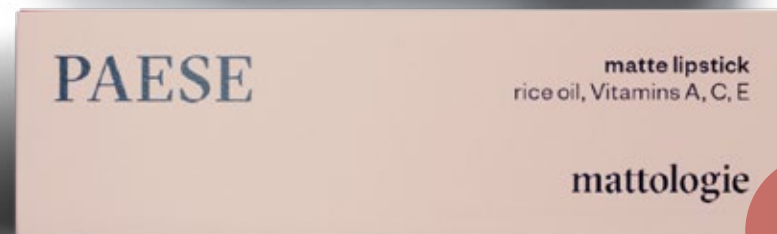
mattologie matte lipstick

Mattologie lipstick ensures long-lasting, matte finishing without lips being dehydrated. Formula is enriched with nourishing rice oil and wax. It combines soothing properties with excellent finishing.

Active ingredients:

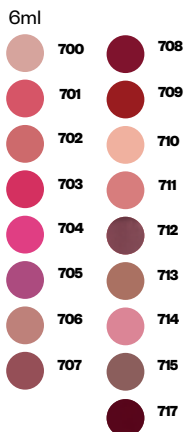
Rice oil

Vitamin cocktail A, C and E - ensures nourishment of the delicate lip skin and its regeneration



silky matt

Strong-lasting liquid lipstick with a matte finish in extremely intense colors. The cosmetic is an extremely light, powdery (velvet) formula. Less than a minute is enough to completely apply so that it is well established on the lips, giving them color as durable and intense as its pigment. It leaves no trace, no shine, is non-sticky and does not smudge.



colour adapt lip pencil

Transparent lip pencil. Unique, creamy formula that creates a barrier to prevent lipstick or gloss from smudging. Perfectly accents lip contour. Ideally matches all lipstick shades.



lip pencil

6 outstanding colors with a creamy, delicate consistency. Paese lip pencils allow you to create the perfect lip make-up quickly and easily thanks to two finishing types and a diverse color scale. The product works for daily make-up as well as evening. It creates a natural and amazingly long-lasting way to emphasize your lips.



care products

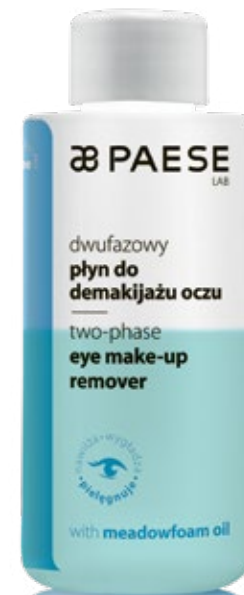
As experts in color cosmetics and visage, we realize that achieving beautiful make-up is a step by step process with important preliminary stages. It begins with your complexion which should be properly cared for and prepped before applying color cosmetics. For this reason, we consider the category of care products extremely important and we intend to gradually expand our range.



balm lipstick

This balm lipstick has a strong nurturing action. Its content of many precious ingredients such as mustard extract and natural oils and waxes ensures long-lasting lip hydration. It protects skin from excessive dehydration and makes lips stay moistened, soft and nourished. Delicate coverage ensures a healthy, natural tone and subtle and very feminine make-up. Thanks to UV filters the lipstick protects gentle skin from radiation and lips stay young and fresh for longer.

- 1 classic red
- 2 rich nude
- 3 fresh coral
- 4 electric pink
- 5 hot berry
- 6 pure rose



two-phase eye make-up remover

100 ml

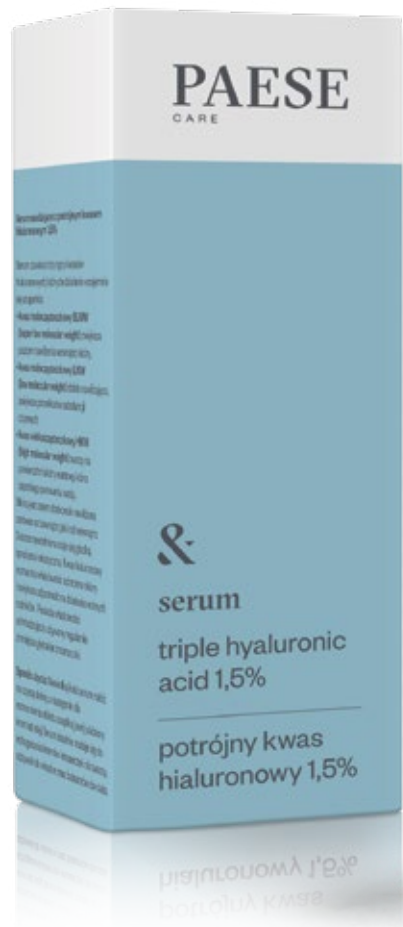
This two-phase formula removes waterproof make-up effectively without irritating gentle eye areas. It gives skin special care leaving it fresh and moisturized. Shake well before use.



argan micellar solution make-up remover

complexion every type 210 ml

This solution efficiently removes make-up and other contaminations from the skin surface, perfectly replacing cleansing milk and toner. Extremely sensitive, doesn't disturb the hydrolipid layer of epidermis. Its formula contains a delicate cleansing ingredient based on argan oil triglycerides. Due to the presence of d-panthenol, it moisturizes and soothes. Doesn't require rinsing. **Paraben free. Allergen free. Fragrance free.**



BEST SELLER

serum triple hyaluronic acid 1.5%

30 ml

Dedicated to all skin types, especially dehydrated skin, with signs of aging. The serum contains three types of hyaluronic acids which complement each other. Deeply moisturizes the skin, improving its elasticity and firmness. It has anti-aging properties, used regularly reduces deep wrinkles. Thanks to its antioxidant properties, it increases the skin's resistance to harmful free radicals. Reduces irritation. **No parabens.**

Active ingredients:

- super low molecular weight acid (SLMW)** – increases the level of moisture within the skin
- low molecular weight acid (LMW)** – moisturizes the skin and increases the penetration of active substances
- high molecular weight acid (HMW)** – forms a layer on the skin surface which prevents water evaporation

serum vitamin C 10%

15 ml

A recipe for young, brightened and nourished skin, developed in perfect harmony with nature. In our laboratory, we have combined vitamin C with natural vegetable oils, creating a brightening and rejuvenating serum, recommended for all skin types. Thanks to the high concentration of vitamin C and carefully selected oils, the serum has multi-direction action: brightens discolorations, lifts, smoothes wrinkles, reduces redness, moisturizes, elastifies and prevents acne.*

Active ingredients:

- Opuntia oil** - stimulates collagen synthesis and increases skin density.
- Wild rose seed oil** - soothes skin irritations, reduces acne scars.
- Meadowfoam oil** - reduces TEWL (Transepidermal water loss), smoothes.
- Baobab oil** - nourishes, regenerates and softens the skin.
- Grape seed oil** - protects the skin from external factors.

* Results confirmed by independent laboratory tests.

Regularly used, serum regenerates the skin, regulates the secretion of sebum and effectively slows down the aging processes. As a result, the complexion is unified, smoothed and full of youthful glow. We based our serum on an innovative, oily form of vitamin C, which is skin-friendly. As a result, it reaches deeper layers of the epidermis, where it fully releases its properties. Light formula of the serum does not clog pores. The serum can be used all year round.

- Silicone-free
- Mineral oil-free
- Vegan





argan oil

15ml

Elixir of **youth**

Dedicated to dry and dehydrated and mature skin with signs of aging. Cold press oil, incredibly rich in **vitamin E** and **antioxidants** helps to maintain a healthy and young look of the skin. High level of fatty acids prevent excess loss of water and elasticity of the skin, delay the aging processes, tone the skin. Argan oil treatments moisturize the skin, leaving it firm, smooth and nourished. The oil absorbs quickly and leaves skin soft and delicate.



baobab oil

15ml

Vitamin bomb

Due to the presence of **vitamins A, B, C, D, E and F**, it deeply penetrates the skin, moisturizes and smoothes. It is a valuable source of essential fatty acids, linoleic acid and alpha-linolenic acid. Baobab oil shows strong regenerative and soothing properties, so it perfectly nourishes and softens dry skin. Prevents wrinkle formation and minimizes minor lines. Doesn't clog the pores, it's lightweight and gentle on the skin.



inca inchi oil

15ml

Skin **regenerator**

Its unique properties result from its **high content of fatty acids** such as omega-3, alpha-linolenic acid, omega-6, linoleic acid and omega-9. It also includes VITAMINS A and E, proteins, micro and macro elements. Strongly regenerates the skin, hair and nails, rebuilds damaged tissues, improves their elasticity and stimulates collagen production inside the skin. Protects from free radicals. Nourishes, moisturizes and oils the skin. Takes part in reducing cellulite, stretch marks and preventing them. Eliminates discolorations and evens out the complexion.

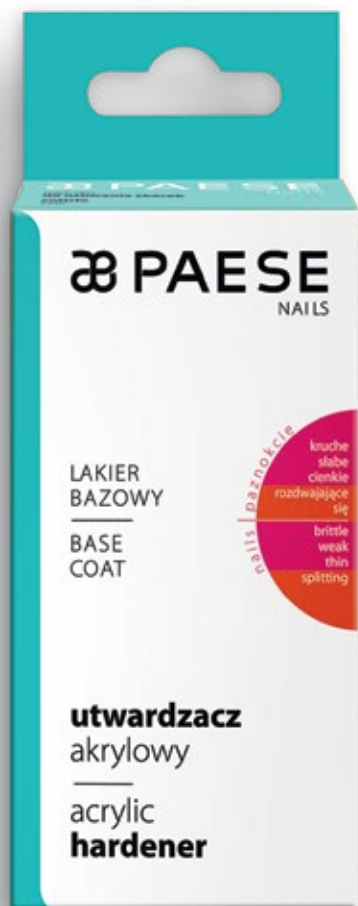


tamanu oil

15ml

Flawless skin

Dedicated to problem skin, including: oily; acne prone, mixed, matured, irritated etc, Tamanu oil is a remarkable tropical agent with skin healing, antibacterial, anti-inflammatory and antioxidant properties. It intensively regenerates the skin. It is a rich source of fatty acids (Linoleic acid, Oleic acid, Stearic acid, Palmitic acid). Through its thick, oily consistency, it perfectly melts into the skin, leaving it moisturized, elastic and nourished. Cold press oil has a natural intensive spicy aroma.



acrylic hardener

Target: fragile and brittle nails.

Result: hard nails, resistant to mechanical damage.

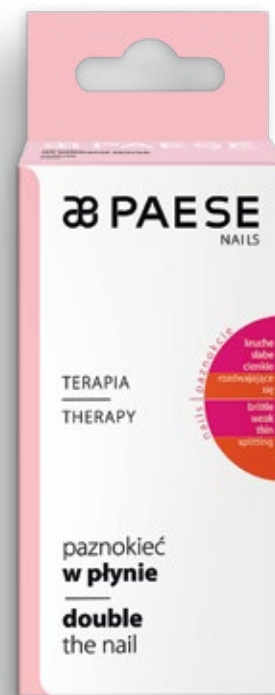
Action: The innovative formula of the product provides the nail plate with a very hard and long-lasting protective barrier. After application the product forms a layer the hardness of which resembles that of artificial nails.

double the nail

Target: Fragile nails without the energy.

Result: Strong and flexible nails.

Action: Just one layer creates another nail. Creates a protective layer on the nail plate, to prevent it from breaking and peeling. Reconstructs nail plate. Medical tests proved that after 4 weeks of use, nail condition improved.

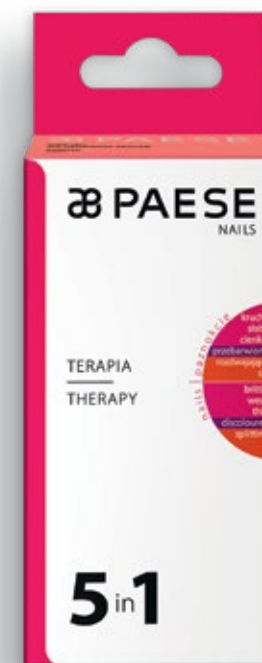


5in1

Target: weak nails in need of regeneration.

Result: strong and healthy nails.

Action: Total protection and nutrition of nails. 5 actions in 1 product. It can be used as a top coat, giving beautiful gloss and a healthy glow. Medical tests showed significant improvement of the state of the nails after several weeks of regular use.



cuticle care

Target: dry and excess cuticles.

Result: healthy cuticles.

Action: This milk, rich in active ingredients, intensively nourishes, moisturizes and smoothes cuticles facilitating their quick and easy removal. If used regularly it will make your cuticles soft and healthy.



nail doctor

Target: splitting and fragile nails after removal of tips.

Result: faster-growing, hard and reconstructed nails.

Action: The answer to the problems of seriously damaged nail plates after removal of artificial nails. The treatment replenishes keratin in the nail plate and restores the appropriate level of hydration. As a result the nail plate is not only harder but also elastic and thus more resistant to cracking.



diamond hardener

Target: Thin and weak nails with a tendency to break and split

Result: Hard, tough and shiny nail plate.

Action: Medically tested diamond powder hardens and improves nail condition after 4 weeks of regular use. Creates a tough layer to protect from breaking and peeling.



satin matte top coat

For nails painted with chosen enamel. Innovative way to finish manicure featuring an unusual, matte effect on painted nails.

Instruction: apply one coat onto painted and dried nails. It doesn't change the color of base nail polish, it just creates a satin matte finishing. You can apply it onto the whole surface of a nail to get a totally matte effect or you can apply only to part of a nail to achieve a decorative combination.



www.paese.com



**European
Funds**
Smart Growth



European Union
European Regional
Development Fund

